

PSNA

MARKETING BULLETIN**Panasonic**
ideas for life**Product Group: Scanner****Bulletin Number: 11-2010****To: Scanner Resellers****Date: July 1, 2011****SUBJECT: *Free 2-Year Warranty on Select Scanner Models!***

Panasonic System Networks Company of America is pleased to announce the availability of a free 2-Year Warranty on select scanner models purchased between July 1, 2011 and September 30, 2011. This will extend the end-user's standard 1-Year Advance Exchange warranty for 1 more year from the original expiration after registration of the scanner. This free warranty is up to a \$995 value!

We recognize our scanners are a critical component in our customers' business workflow and we pride ourselves in being able to design and manufacture one of the most durable product lines in the industry today.

In the case that technical assistance is required, Panasonic's toll-free technical support hotline is staffed by a team of dedicated professionals, who are thoroughly trained to troubleshoot and diagnose scanner failures.

Our standard Limited 1-Year Advance Exchange Warranty provides, in most cases, next business day whole-unit scanner replacement for problems that can not be remedied by our Technical Support Hotline.

Benefits of this warranty include:

- No need to schedule service personnel
- Replacement unit is sent in advance – No waiting for the defective unit to be returned
- Reduced downtime – Up and running, in most cases, by the next business day

The following units, along with their –J (Government Model) and –V (VRS Elite Bundled Model) counterparts will be eligible for the 2-Year scanner warranty:

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|--------------|--------------|--------------|-------------|--------------|
| - KV-S1025C | - KV-S1045C | - KV-S2028C | - KV-S2048C | - KV-S3065CW |
| - KV-S3065CL | - KV-S4065CL | - KV-S4065CW | - KV-S5055C | - KV-S7075C |
| - KV-S4085CW | | | | |

Promotion Terms and Conditions

1. Promotion valid for any quantity of scanner main units.
2. To claim the free extended warranty, please fill out the attached "Scanner Registration Form".
3. Offer excludes any models not listed specifically above.
4. Offer valid July 1, 2011 through September 30, 2011.
5. Panasonic reserves the right to alter or cancel this promotion at any time.

If you have questions regarding our scanner products, please do not hesitate to contact your Panasonic Area Sales Manager.

Your Panasonic Marketing Team

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